



LOS ANGELES **AUTO SHOW**

**Media Contacts:**

Breanna Buhr/Sanaz Marbley

JMPR Public Relations, Inc.

(818) 992-4353

[bbuhr@jmpublicrelations.com](mailto:bbuhr@jmpublicrelations.com)

[smarbley@jmpublicrelations.com](mailto:smarbley@jmpublicrelations.com)

**THIRTY WORLD DEBUTS CONFIRMED FOR 2015 LOS ANGELES AUTO SHOW**

**50 total reveals expected and will be streamed live by CNET from the show floor**

LOS ANGELES, CA (September 2, 2015) - The [Los Angeles Auto Show](#) (LA Auto Show<sup>®</sup>) announced today that 30 world debuts, totaling 50 vehicle unveilings overall, will be introduced in front of media, analysts and automotive industry executives during its Press & Trade Days, November 17-19, 2015.

Almost every manufacturer will be making news, and while most have yet to announce details, a few manufacturers have begun to share their debut plans. Specifically, Infiniti will have a global reveal of its all-new QX30 crossover and Hyundai will host the world premiere of its all-new Elantra. Other debuts include Jaguar's first luxury SUV, the F-PACE, and Kia's next generation Sportage. Other automakers officially confirming premieres include Alfa Romeo, BMW, Bentley, Fiat, Ford Motor Company, General Motors, Honda, Jaguar Land Rover, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Porsche, Subaru and Volkswagen.

This year's global and North American debuts will deliver production and concept vehicles representing the ever-growing performance, mid-size cross over, electric and high-technology categories. Debut categories range from luxury SUVs and flagship sedans to new compact sedans.

[CNET.com](#), the world's largest and most trusted online source of consumer technology news and reviews, will live-stream and provide commentary about the latest debuts and groundbreaking technology on Car Tech, CNET's auto focused online show. The coverage will be led by CNET Car Tech Editors-at-Large and industry experts, Brian Cooley and Tim Stevens, and will allow the excitement of Press and Trade days to be experienced by everyone, not just industry insiders, around the world. Brian Cooley will also serve as emcee of the Connected Car Expo.

KABC Los Angeles (KABC7), is also the official television media partner of the 2015 Los Angeles Auto Show. KABC7 will broadcast event highlights in an hour-long special in Primetime November 20 at 9 p.m. PST, showcasing breakthrough auto innovations, new vehicles and interviews with industry insiders. The show will also be streamed live and available on-demand on the "Watch ABC" app.

For the third consecutive year, the LA Auto Show's Connected Car Expo (CCE) will kick-off press and trade days on November 17. This opening day will be dedicated to the convergence of technology and the automobile and will now occupy virtually the entire JW Marriott at the adjacent L.A. Live entertainment complex. The Connected Car Expo features over 30 exhibitors and sponsors, an entire day of presentations, news announcements and networking opportunities.

The rest of Press and Trade days will continue at the Los Angeles Convention Center (November 18 & 19) and will focus on vehicle debuts. More than 25,000 auto industry executives, including 4,500 media from around the world, are expected to attend.

Registration for the Show is now open. CCE exhibitors and attendees with a three-day pass will be able to witness this year's vehicle debuts and have access to an all-new CCE networking destination at the convention center.

For more information visit [www.ConnectedCarExpo.com](http://www.ConnectedCarExpo.com) and [www.LAAutoShow.com](http://www.LAAutoShow.com).

### **About the Los Angeles Auto Show and Connected Car Expo**

Founded in 1907, the Los Angeles Auto Show (LA Auto Show®) is the first major North American auto show of the season each year. The show's 2015 Press & Trade Days begin with the Connected Car Expo (CCE) at the JW Marriott at L.A. Live on Nov. 17, followed by LA Auto Show's vehicle debuts and press and trade events at the Los Angeles Convention Center on Nov. 18 and 19. LA Auto Show will open to the public from Nov. 20-29. The third annual CCE will unite automotive and technology professionals in an effort to increase development and foster relationship-building in the connected car industry, providing attendees with access to the key players and top media constructing the future of the automotive mobility. The CCE conference is where the rules for how vehicles are made, sold, serviced and owned are changing and where the playbook is being written. Named "Best Car Tech/Connected Car Trade Show" by AUTO Connected Car News, CCE is where the new auto industry gets business done, unveils groundbreaking products and makes strategic announcements in front of media from around the globe. LA Auto Show is endorsed by the Greater L.A. New Car Dealer Association and is operated by ANSA Productions. To receive the latest show news and information, follow LA Auto Show on Twitter at [twitter.com/LAAutoShow](https://twitter.com/LAAutoShow) or via Facebook at [facebook.com/LosAngelesAutoShow](https://facebook.com/LosAngelesAutoShow) and sign up for alerts at [www.LAAutoShow.com](http://www.LAAutoShow.com). For more information about CCE, please visit <http://connectedcarexpo.com/>.

###