

More Than 50 Vehicle Debuts Confirmed For 2017 LA Auto Show's AutoMobility LA™ Nov. 27-30

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[Los Angeles Auto Show](#)
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Leading Automakers Including BMW, Lexus and Mercedes-Benz to Unveil Vehicles at Annual Auto-Tech Trade Show

LOS ANGELES, Sept. 7, 2017 /PRNewswire/ -- [The Los Angeles Auto Show](#) (LA Auto Show®) announced today that more than 50 vehicles will make their debut during [AutoMobility LA™](#) (Nov. 27-30, 2017), the first true trade show for the new transportation sector.

This year, global vehicle reveals scheduled for AutoMobility LA include models by leading automakers such as General Motors, INFINITI, Lexus, Lincoln and Toyota. German giants BMW and Mercedes-Benz are also planning for significant world and North American premieres at AutoMobility LA.

In addition, MINI's new Electric Concept vehicle will make its North American debut, while Mitsubishi will reveal its 2018 Eclipse Cross. Alongside vehicle debuts and experiential showcases from Audi, Hyundai, Jaguar, Land Rover, Volvo and more, this year also marks the first time Tesla will exhibit in a main hall of the show.

"L.A. is at the forefront of the ever-evolving new mobility industry," said Lisa Kaz, President of AutoMobility LA and the LA Auto Show. "With this vehicle debut lineup, we're set to deliver the best of what's to come in the automotive space. We look forward to seeing these exciting vehicles unveiled during AutoMobility LA and learn how they will shape the future of the industry."

Formerly known as Press & Trade Days and Connected Car Expo, AutoMobility LA is an annual event that showcases the latest in automotive innovation and aims to further the discussion around an ever-changing industry. A gathering of leading technology companies, automakers, designers, entrepreneurs, government officials and more, Tuesday's AutoMobility LA Conference is where attendees gain insight from a diverse mix of thought-leaders, explore auto-tech exhibits and more inside the Technology

Pavilion. As with previous years, AutoMobility LA's Wednesday and Thursday lineup will include vehicle debuts by leading automakers, Design & Developer Challenge presented by Microsoft, Top Ten Automotive Startups Competition, green/technology announcements, test drives and networking events.

Following AutoMobility LA, all of this year's vehicle debuts will be on display at the 2017 LA Auto Show (open to the public December 1-10).

To register for AutoMobility LA, please visit: <http://automobilityla.com>.

For additional information on AutoMobility LA and the LA Auto Show please visit: <http://www.automobilityla.com/> and <http://laautoshow.com/>.

About the Los Angeles Auto Show and AutoMobility LA

Founded in 1907, the Los Angeles Auto Show (LA Auto Show®) is the first major North American auto show of the season each year. In 2016, the show's Press & Trade Days merged with the Connected Car Expo (CCE) to become AutoMobility LA™, the industry's first trade show converging the technology and automotive industries to launch new products and technologies and to discuss the most pressing issues surrounding the future of transportation and mobility. AutoMobility LA 2017 will take place at the Los Angeles Convention Center Nov. 27-30, with manufacturer vehicle debuts intermixed. LA Auto Show 2017 will be open to the public Dec. 1-10. AutoMobility LA is where the *new* auto industry gets business done, unveils groundbreaking new products and makes strategic announcements in front of media and industry professionals from around the globe. LA Auto Show is endorsed by the Greater L.A. New Car Dealer Association and is operated by ANSA Productions. To receive the latest show news and information, follow LA Auto Show on Twitter at twitter.com/LAAutoShow, via Facebook at [facebook.com/LAAutoShow](https://www.facebook.com/LAAutoShow) or on Instagram at <https://www.instagram.com/laautoshow/> and sign up for alerts at <http://www.laautoshow.com/>. For more information about AutoMobility LA, please visit <http://www.automobilityla.com/>.

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