



Press Conference Schedule: 2022 AutoMobility LA – November 17, 2022

Time	Duration	Travel	Brand	Description	Location
7:15 AM - 8:30 AM	75 Min	10	Networking Breakfast Test Rides	Food trucks and live music Chevrolet, Genesis, and Kia host test rides on the outdoor EV Test Track powered by Electrify America. Sponsored by LADWP.	Gilbert Lindsay Plaza
8:40 AM - 9:00 AM	20	0	NACTOY	Announcement: 9 finalists	Concourse Foyer
9:00 AM - 9:15 AM	15	10	Hispanic Motor Press	Announcement: 6 winner cars	Concourse Foyer
9:25 AM - 9:55 AM	30	10	Subaru	Global Debut	West Hall
10:05 AM - 10:35 AM	30	10	Hyundai	North American Debut	South Hall
10:45 AM - 11:15 AM	30	10	Fiat	North American Debut	West Hall
11:25 AM - 11:55 AM	30	10	Genesis	North American Debut	South Hall
12:05 PM - 12:35 PM	30	5	Kia	North American Debut	South Hall
12:40 PM - 1:55 PM	75 Min	10	Networking Lunch and Q&A Session	Petersen Automotive Museum Chief Archivist and Czinger Vehicles Founders discussing automobile innovation.	Gilbert Lindsay Plaza
2:05 PM - 2:35 PM	30	10	Charge Cars	North American Debut	West Atrium
2:55 PM - 3:25 PM	30	10	Indy Autonomous Challenge	Global Announcement	West Atrium
3:00 PM - 4:00 PM	45	10	MotorTrend	Documentary “Coding the Car” viewing and panel with automotive executives and featured by Blackberry	Theater
3:45 PM - 4:15 PM	30	10	VinFast	North American Debut	South Hall
4:25 PM - 4:55 PM	30	10	Hyperion Companies	Global Launch and Auto Show Debut	South Hall
5:05 PM - 5:35 PM	30	0	Blink Charging	Global Launch	West Atrium

*Schedule subject to change. Date: November 12, 2022