

SCHEDULE

AutoMobility LA Hosted by
Juliette Ferrara, Head of Industry,
Automotive at SiriusXM Media

For the most up-to-date schedule,
please visit: laautoshow.com/schedule
*Info and Schedule Subject to Change

THURSDAY, NOV 20

7:00 AM - 4:00 PM | West Hall Entrance
Registration Opens

7:00 AM - 5:00 PM | Gilbert Lindsay Plaza
Gilbert Lindsay Plaza Opens

7:00 AM - 7:00 PM | West Hall Entrance
Media Center Opens

7:00 AM - 7:45 AM | Gilbert Lindsay Plaza
Franklin Vanderbilt and Friends Live Music

7:15 AM - 8:15 AM | Gilbert Lindsay Plaza
Networking Breakfast with SEMA Cars
Food trucks and live music

7:45 AM - 8:00 AM | Gilbert Lindsay Plaza
Welcome Remarks

8:00 AM - 6:00 PM | Gilbert Lindsay Plaza
Automotive State of the Union - Interviews/
Broadcasts (ASOTU) (More Than Cars)

8:00 AM - 8:15 AM | Gilbert Lindsay Plaza
Coulson Aviation Announcement

8:15 AM - 8:25 AM | Gilbert Lindsay Plaza
North America Car, Utility and Truck of the Year
Finalist Announcement

8:25 AM - 8:35 AM | Gilbert Lindsay Plaza
Hispanic Motor Press Guild Awards

8:30 AM | Full Campus
Exhibit Halls Open

8:40 AM | Gilbert Lindsay Plaza
AutoMobility LA Main Stage presented by Cox
Automotive Opens
Hosted by Juliette Ferrara - Head of Industry,
Automotive at SiriusXM Media

8:40 AM - 9:00 AM | Gilbert Lindsay Plaza
Powering Dreams: Honda and the LA28 Games
Unite for the 2028 Olympic and Paralympic Games
Jennifer Symington - AVP Marketing, Honda
Julia Kang - VP Partnership Marketing, US Olympics
and Paralympic Properties/LA28
David Wharton - Journalist - Moderator

9:00 AM - 5:00 PM
Test Drives with Fastport Honda, Kia, Rivian (till 3pm),
Lucid, Nissan (till 5pm)

9:00 AM - 11:00 AM | Gilbert Lindsay Plaza
NAFA Pacific Southwest Fleet Summit

9:10 AM - 9:35 AM | West Hall
Kia Press Conference

9:45 AM - 10:10 AM | South Hall
Hyundai Press Conference

10:10 AM - 10:30 AM | South Hall
Volkswagen Media Showcase

10:35 AM - 10:55 AM | South Hall
Lucid Media Showcase

11:05 AM - 11:25 AM | Gilbert Lindsay Plaza
The Power to Build
Brett Hauser - Chairman and CEO, Volterra
Matt Petersen - CEO, Los Angeles Cleantech Incubator

11:35 AM - 12:15 PM | South Hall - Stellantis
Stellantis/Jeep Media Event & Luncheon

11:45 AM - 1:00 PM | Gilbert Lindsay Plaza
Networking Lunch presented by Cox Automotive

11:50 AM - 12:15 PM | Gilbert Lindsay Plaza
Direct Line: Live with Toks Omishakin - California's
Secretary of Transportation

1:00 PM - 1:15 PM | Gilbert Lindsay Plaza
Driving Innovation: Lithia Motors' All-New Ford of
DTLA Dealership Introduces Commercial Brands
Alex Gonzalez - GM of Ford Downtown LA
Jared Rosenholtz - CarBuzz - Moderator

1:10 PM - 1:30 PM | Hall of SPARQ
SPARQ Panel

1:20 PM - 1:45 PM | Gilbert Lindsay Plaza
Breaking the Speed Barrier: How Lucid Is Redefining
What's Possible in Electric
Marc Winterhoff - Interim CEO, Lucid
Michael Wayland - CNBC

1:50 PM - 2:15 PM | Gilbert Lindsay Plaza
Scout Motors' Trail Back to the Marketplace
Cody Thacker - VP of Commercial Operations, Scout Motors
Tim Stevens - Journalist

2:05 PM - 2:25 PM | West Atrium
Porsche Downtown LA Media Showcase

2:20 PM - 2:45 PM | Gilbert Lindsay Plaza
Scout Motors Afternoon Refreshments hosted by Cody
Thacker

2:20 PM - 2:45 PM | Gilbert Lindsay Plaza
AI Is Now: How Artificial Intelligence Is Transforming
Automotive
Marianne Johnson - EVP and Chief Product Officer, Cox
Automotive
David Foutz - VP Enterprise Client Management, Cox
Automotive

2:45 PM - 3:00 PM | All Roads Stage (Kentia Lobby)
Revology Media Event and Happy Hour

2:45 PM - 6:00 PM | The Underground (Kentia Hall)
The Underground and Creator Studios Open

2:50 PM - 3:15 PM | Gilbert Lindsay Plaza
Future of Air and Sea
Ken Karklin - CEO, Pivotai
Mitch Lee - Co-Founder and CEO, Arc Boats
Alan Ohnsman - Moderator, Senior Editor, Forbes

3:00 PM - 3:30 PM | South Hall
Volvo Coffee Bar for Media

3:20 PM - 3:45 PM | Gilbert Lindsay Plaza
Are We There Yet? A State of Play on Autonomous
Vehicles Panel Presented by PAVE
Michael White - Chief Product Officer, Zoox
Brian Bautsch - Director of Safety Strategy, American
Honda Motor Co, Inc.
John Parks - CEO, Flexdrive
Lauren Harper - Chief of Staff, Kodiak Robotics
Katelyn Magney-Miller - Communications Director,
PAVE - Moderator

3:30 PM - 3:45 PM | The Underground (Kentia Hall)
LumiVerse Media Announcement

3:30 PM - 5:00 PM | Showcase Hall (Petree Hall)
Showcase Hall Happy Hour in Agua Caliente Lounge

3:50 PM - 4:20 PM | Gilbert Lindsay Plaza
Automotive Hall of Fame - Distinguished Service
Citation Award

4:20 PM - 5:00 PM | Gilbert Lindsay Plaza
AutoMobility LA Reception

4:30 PM - 6:00 PM | Hall of SPARQ
SPARQ Happy Hour

4:30 PM - 6:00 PM | Gilbert Lindsay Plaza
RACER Creator Awards Red Carpet

6:00 PM - 7:30 PM | Gilbert Lindsay Plaza
RACER Creator Awards Program and Reception

7:00PM - 10:00PM | Showcase Hall (Petree Hall)
Fork n' Film Influencer Dining Experience (Private Event)

SHOW INFO

2025 AUTOMOBILITY LA

Nov. 20, 2025






HALLS OPEN

8:30 AM - 6:00 PM

WEBSITE

automobilityla.com

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REGISTRATION OPEN

Los Angeles Convention Center
7:00 AM - 3:00 PM (West Entrance)

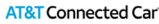
MEDIA CENTER | RM 515

Nov. 20, 7:00 AM - 7:00 PM

MEDIA CONTACT

media@laautoshow.com

SPONSORS & PARTNERS




MEDIA PARTNERS




CREATOR STUDIOS IN THE UNDERGROUND


- 3:00 PM




Larry Chen
@larry_chen_foto
- 3:15 PM




Hannah Maloof
@hotrodhannah777
- 3:30 PM



Joshua Vides
@JoshuaVides
- 3:45 PM

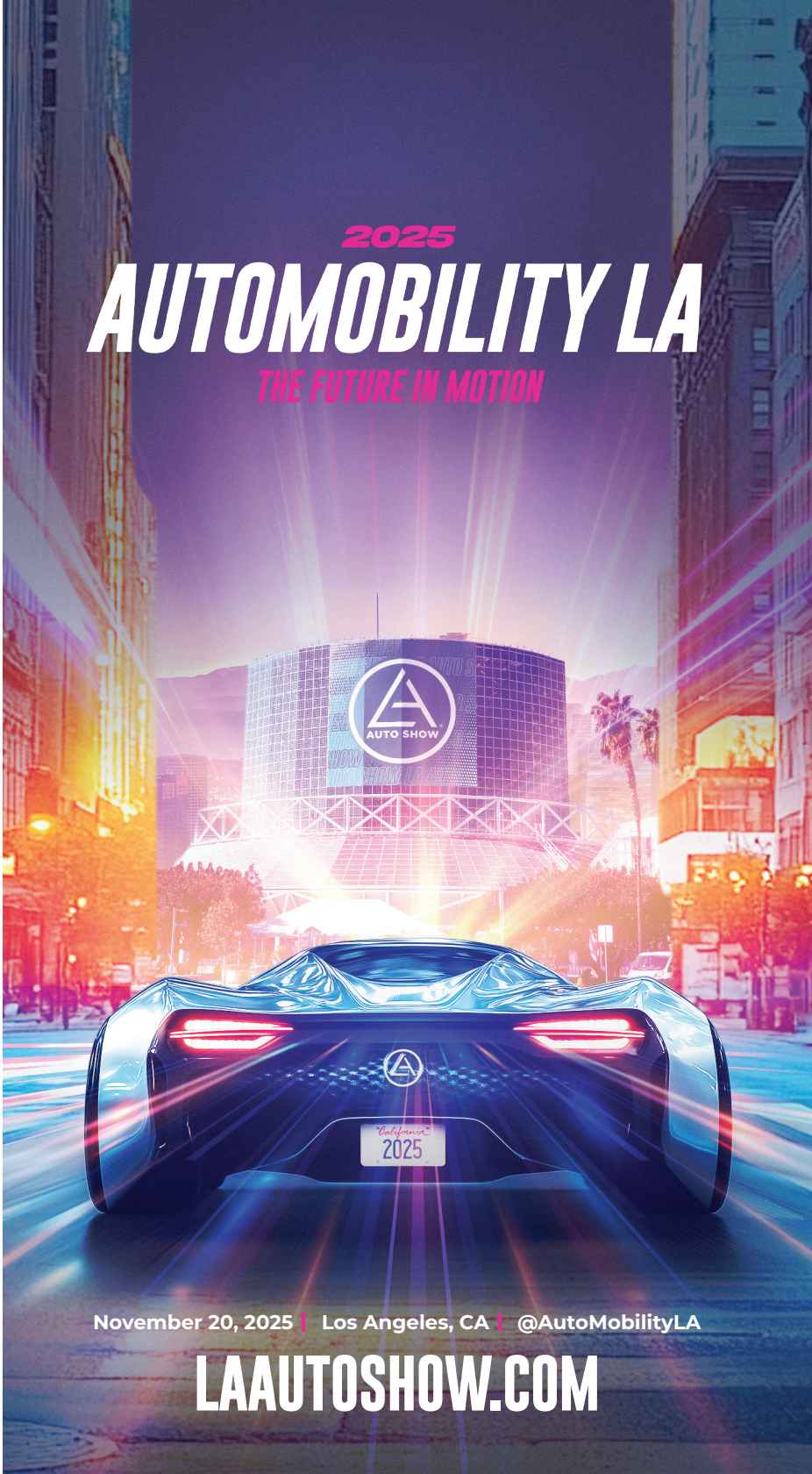


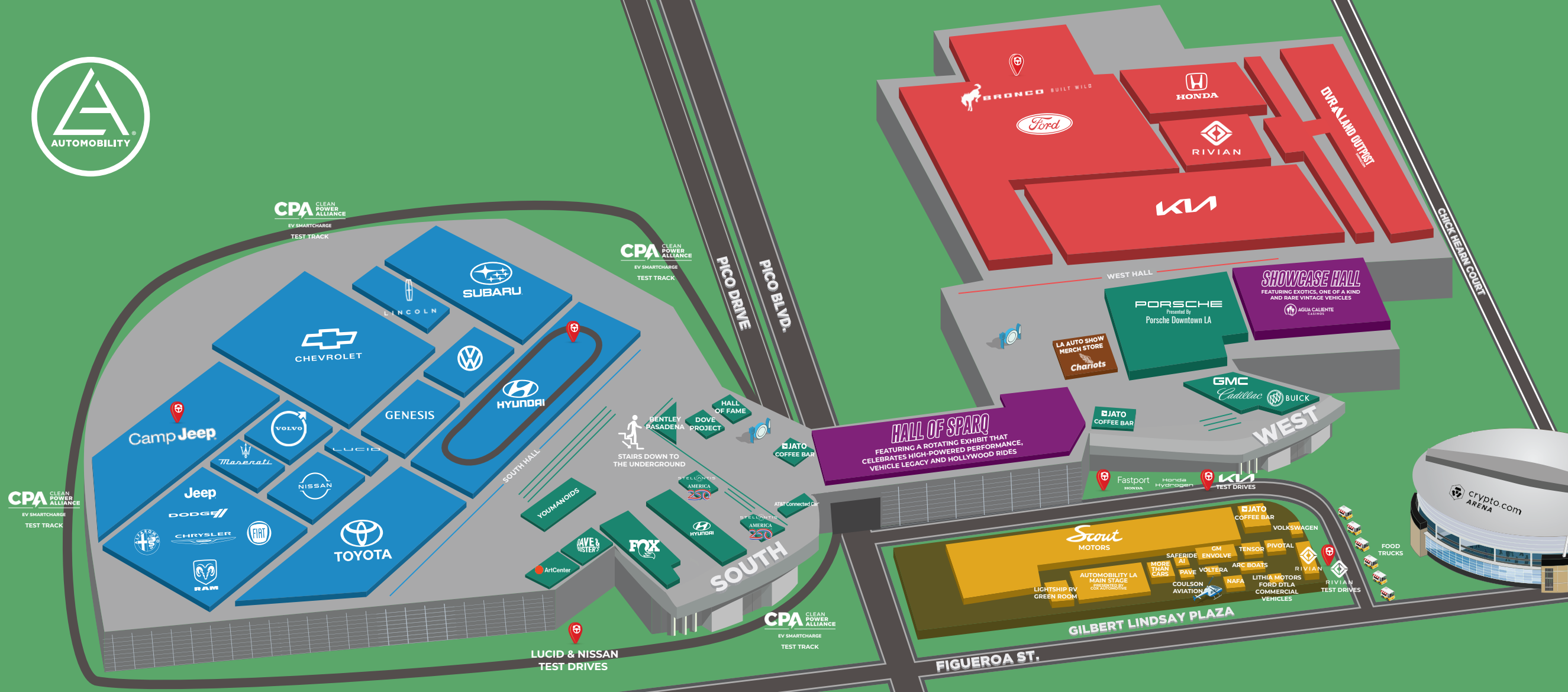
Sonja Reid
@omgitsfirefox
- 4:00 PM



Rob Dahm
@robdahm

All Studios Remain Open 4:00 PM - 5:30 PM





EXHIBITORS BY LOCATION

CONCOURSE HALL & FOYER

Hall of SPARQ

PETREE HALL

Showcase Hall

Agua Caliente Casinos Lounge

SOUTH ATRIUM

ArtCenter

Dave & Busters

Fox Factory

Hyundai

Stellantis - America 250

Youmanoids

SOUTH HALL

Alfa Romeo

Camp Jeep

Chevrolet

Chrysler

Dodge

Fiat

Genesis

Hyundai

Jeep

Nissan

Ram

Toyota

Volkswagen

SOUTH TERRACE

AT&T Connected Car

Automotive Hall of Fame

Bentley Pasadena

DoVE Project

JATO Coffee Bar

WEST ATRIUM

Buick

Cadillac

GMC

LA Auto Show

Merchandise Store

Porsche presented by

Porsche Downtown LA

WEST HALL

Ford

Honda

Kia

OVRIland Outpost

Rivian

GILBERT LINDSAY PLAZA

Arc Boats

AutoMobility LA Main Stage

Presented by Cox Automotive

Coulson Aviation

Food Trucks

GM Envolve

JATO Coffee Bar

Lightship RV - Green Room

Lithia Motors Ford DTLA

More Than Cars

NAFA

PAVE

Rivian

Saferide AI

Tensor

Voltera

Volkswagen

