

2025
LA AUTO SHOW



ROTATING EXHIBIT

HALL OF SPARQ

CONCOURSE HALL & FOYER

SPARQ returns inside Concourse Hall and Foyer celebrating the passion and creativity of LA car culture. Explore one-of-one SPARQ creations plus Petersen Museum, Need for Speed, Fast and Furious, and West Coast vehicles all week long. This rotating exhibit changes all week so you never know what to expect!



EVERY DAY

SHOWCASE HALL

PETREE HALL

Showcase Hall is your go-to destination for jaw-dropping customs, rare exotics, show stopping luxury vehicles, supercars, hypercars, restomods, and more. This curated collection celebrates the artistry, performance, and personality that fuel car culture in Los Angeles and beyond. Try your luck inside the Agua Caliente Casinos Lounge!



ROTATING EXHIBIT

ALL ROADS STAGE

KENTIA LOBBY

All Roads Stage is where automotive passion takes center stage. Designed as a gathering place for builders, creators, and enthusiasts, it highlights the many paths that lead to car culture in Los Angeles. Nov. 21 – Revology Boss 429 World Premiere, Nov. 22 - 1964 Alfa Romeo Giulia Sprint Speciale, Nov. 23 – Mike Epps 1957 Chevy Bel Air, Nov. 24 – Nov. 30 Sung Kang's "Lola" vehicles from the Drifter movie.



EVERY DAY

OUTDOOR STREET TEST DRIVES

GILBERT LINDSAY PLAZA

Test drive and ride in the latest models on the streets of Downtown LA! Feel the pulse of the city and explore models from Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Kia, Polestar, Ram, Rivian, Subaru and Toyota. Stop by, sign up early and hit the road in your next new vehicle!

DON'T MISS ALL THESE EXCITING
AREAS AND SPECIAL EXHIBITS!



EVERY DAY

SCOUT MOTORS

GILBERT LINDSAY PLAZA

Get up close with the highly anticipated return of Scout Motors. After more than four decades, Scout makes its comeback with the all-new Traveler SUV and Terra truck. The Scout experience brings this historic debut to life, giving fans and future drivers an exclusive first look at the brand's bold new era.

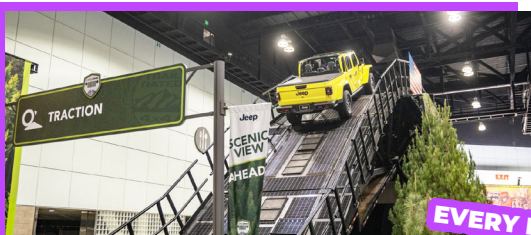


EVERY DAY

THE UNDERGROUND

KENTIA HALL

The Underground is a reimagined space for the builders, artists, and communities shaping the future of custom car culture. From lowriders and tuners to wild builds and one-of-a-kind rides, this area celebrates raw creativity and automotive passion. It's all about the culture, the craft, and the creators.



EVERY DAY

INDOOR RIDES & ADVENTURE

SOUTH & WEST HALLS

Explore one-stop hubs for in-vehicle excitement. Feel the IONIQ line-up with test rides seamlessly integrated into Hyundai's exhibit area and don't miss thrilling rides with Ford and Jeep's off-road capabilities demonstrated by professional drivers on the Bronco Built Wild and Camp Jeep adventure courses.



EVERY DAY

CPA TEST TRACK

SPONSORED BY CPA CLEAN POWER ALLIANCE

OUTSIDE SOUTH HALL

Sponsored by CPA's EV Smart Charge program, take a spin on a specially designed route that wraps around South Hall. This nearly 1-mile course lets you experience the latest EVs and hybrids from Cadillac*, Chevrolet, Faraday Future*, Lucid*, Nissan, VW and Volvo, offering a hands-on look at the clean power technologies shaping the road ahead. *select days

OFFICIAL LOS ANGELES AUTO SHOW

MERCHANDISE

Available at the merchandise stores in West Atrium and inside The Underground.



Chariots Official Merchandise Partner



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#ALLROADSLA

LA AUTO SHOW
2025

WELCOME

You found your road to the 2025 LA Auto Show, welcome! For 118 years, the LA Auto Show has presented the premier international and domestic automakers to our global audiences. One of the world's most prestigious auto shows, our annual automotive festival is a one-stop-shop for no-pressure new vehicle comparison shopping, test drives and rides, car culture, and one of the world's premier automotive experiences. From lowriders to exotics and SUVs to sedans, your experience will take you from the classics of the past to the companies innovating our future. Make sure to explore the whole show and ENJOY!

LOST & FOUND
ROOM 514

SHOW OFFICE
213.743.6256

THANK YOU FOR VISITING THE 2025 LA AUTO SHOW
SEE YOU NEXT YEAR!

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EXHIBITORS BY LOCATION

*Exhibitors and locations subject to change

CONCOURSE HALL + FOYER

- Hall of SPARQ

GILBERT LINDSAY PLAZA

- Scout Motors
- American Icon
- Coulson Aviation - 1st weekend only
- HelloFresh - 1st weekend only
- Lightship RV - 1st weekend only
- Lithia Motors Ford DTLA
- Rivian

PETREE HALL

- Showcase Hall
- Agua Caliente Casinos Lounge

SOUTH HALL

- Alfa Romeo
- Camp Jeep
- Chevrolet
- Chrysler
- Dodge

- Fiat
- Genesis
- Hyundai
- Jeep
- Lincoln
- Lucid
- Maserati
- Nissan
- Ram
- Subaru
- Toyota
- Volkswagen
- Volvo

SOUTH ATRIUM

- ArtCenter
- Dave & Buster's
- Fox Factory
- Hyundai
- Stellantis - America 250
- Youmanoids

SOUTH TERRACE

- AT&T Connected Car
- Automotive Hall of Fame
- Community Services
- DoVE Project
- Bentley Pasadena

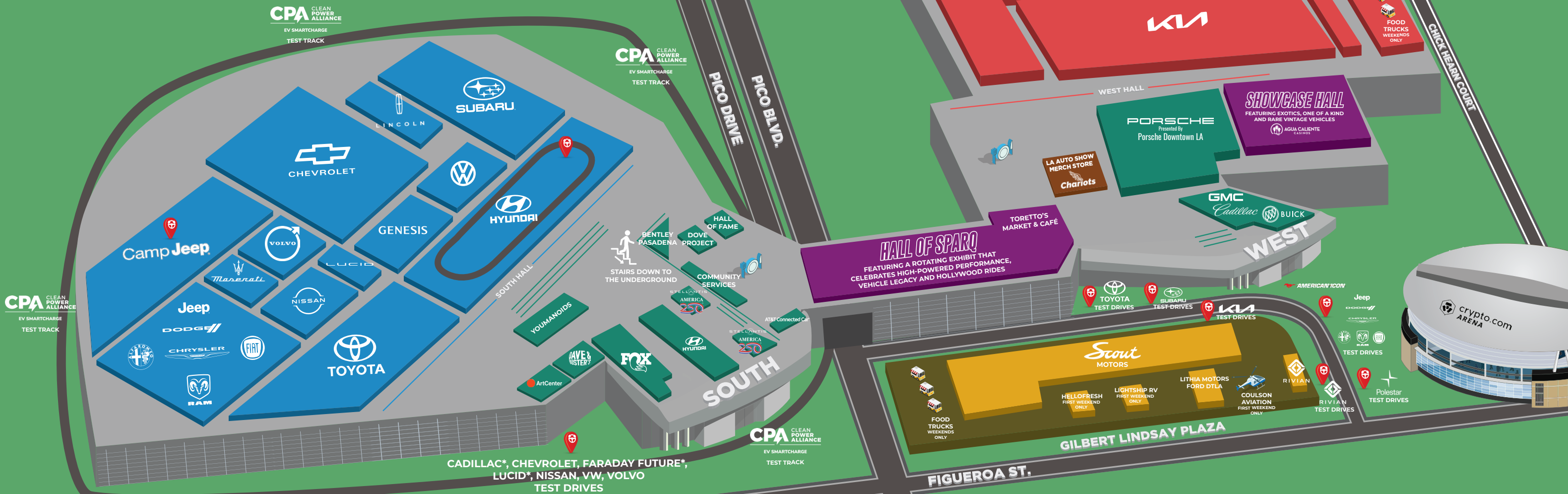
WEST ATRIUM

- Buick
- Cadillac

- GMC
- LA Auto Show Merchandise Store
- Porsche presented by Porsche Downtown LA

WEST HALL

- Ford
- Honda
- Kia
- Rivian
- ORland Outpost



THE UNDERGROUND

LOCATED IN KENTIA HALL UNDER SOUTH HALL

Explore car culture in The Underground with incredible energy from displays and rides from The Marathon Brand, Mini Motorz, GTS Hobbies, AE Exclusive, Full Blown Performance, World Famous 4x4, Pure PPF, Motor X, Black Classics Car Club, Burning Rubber, Felix Chevrolet, Chariots, South Bay Pop-Ups, Chemical Guys and many many more! Stop by the LA Auto Show Merch Store and check out the Limited Edition OG Slick Capsule!



EXPERIENCE ALL THE EV, GAS, AND HYBRID TEST DRIVES!

STREET TEST DRIVES

GILBERT LINDSAY PLAZA
Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Kia, Polestar, Ram, Rivian, Subaru, Toyota

CPA TEST TRACK SPONSORED BY CPA

OUTSIDE SOUTH HALL
Cadillac*, Chevrolet, Faraday Future*, Lucid**, Nissan, VW, Volvo

* Weekends only
** Thanksgiving + Weekends only

INDOOR TEST RIDES

SOUTH HALL
Hyundai

ADVENTURE RIDES

SOUTH AND WEST HALLS
Camp Jeep, Ford Bronco Built Wild